

## **PRESS RELEASE: Exmoor Young Entrepreneur's Award 2018**

The 2018 Pinnacle Award, organised by The Exmoor Society, is open to young people aged between 18 and 27 who live, work or study in the Greater Exmoor area. It offers £3,000 to an individual or group who have a business start-up or development plan. Six years ago, The Exmoor Society set up the Award to support young entrepreneurs who wish to stay working on Exmoor, particularly within farming and land-based development, but not exclusively.

As a conservation body, The Exmoor Society fully recognises the importance of providing opportunities for young people to remain on the moor when they enter the world of work. 'The Society wants to show that beautiful landscapes and livelihoods can go together by supporting the younger generation, the very essence of keeping Exmoor alive as a national park', said Rachel Thomas, Chairman.

Previous applications have come from people with ideas as diverse as making cider and developing a herd of pedigree cattle. Winners so far have included young people setting up their own agricultural contracting businesses, entrepreneurs in a country clothing business, low-impact forestry services and a worker in traditional ironwork who wanted to branch out into steel fabrication to meet the demands of the modern market. Last year's winner, Nick Hosegood, an arborist from Luxborough, is using the award to offer a portable milling service for Exmoor-grown timber.

The Society hopes to attract many entries for the award this year which has a closing date of 30<sup>th</sup> June 2018. Application forms are available from The Exmoor Society's office in Dulverton, telephone 01398 323335 and on its website:

[www.exmoorsociety.com](http://www.exmoorsociety.com).

Word Count: 264

Images: Tom Lile (2).jpg – Tom Lile, 2016 winner  
Matt Sharp.jpg – Matt Sharp, 2015 winner

Date: 17 April 2018

Press Contact:  
Exmoor Society offices 01398 323335

Note to Editors:

The Exmoor Society exists to promote and organise action for the conservation and enjoyment of the landscape, wildlife and cultural heritage of Exmoor national park. It was established in 1958 and successfully fought proposals to afforest the Chains, the central moorland of Exmoor. It has continued to campaign against adverse changes and encourages people's understanding of the park's special qualities. It acts as an independent watchdog and champion for Exmoor's status as a national park. In carrying out its charitable purposes The Exmoor Society has an annual programme of walks, talks and events, publishes the annual *Exmoor Review* and has a Resource Centre for people to study aspects of Exmoor at 34 High Street, Dulverton TA22 9DJ

